

# The Perfect Poster Checklist

<b>Make sure your poster includes:</b> <ul style="list-style-type: none"><li>• a main title informing the reader what your poster is advertising;</li><li>• a short sentence explaining what you are advertising in more detail;</li><li>• information about the date, time and place of your event;</li><li>• an enticing image that clearly communicates the subject of your poster;</li><li>• information about prices, if you are selling a product.</li></ul>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<b>The words with the largest font size should be the main title.</b>	<input type="checkbox"/>
<b>Use one or more font effect to make your main title stand out.</b>	<input type="checkbox"/>
<b>Use bright and bold font colours for your main title (be careful not to use too many as this can be distracting to the reader).</b>	<input type="checkbox"/>
<b>Use a font type that is easy to read (try not to use more than two on your poster).</b>	<input type="checkbox"/>
<b>Insert an image into your poster. Format this image.</b>	<input type="checkbox"/>
<b>Use a font size that is easy to read. Anything over size 16 should be suitable</b>	<input type="checkbox"/>
<b>Use font effects to clearly display information about date, time and place.</b>	<input type="checkbox"/>